

IGI's Abridged Dictionary of Telecommunications Terms

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ViewText

FIBER OPTICS ('fi-bər 'āp-tiks) *n* The technique of using a very thin homogeneous fiber of glass or plastic that is enclosed by material of lower index of refraction and transmits light throughout its length by internal reflections.

INFORMATION PROVIDER (in-fər'mā-shən prō-'vi-dər) *n* That company or entity originating the material found in the database of a videotex system.

TELECONFERENCE ('tel-ə-'kan-f(ə)-rən(t)s) *n* The convening of geographically separate groups of people through the use of television-like technology.

TELETEXT ('tel-ə-'tekst) *n* Broadcast videotex.

VIDEOTEX ('vid-ē-ō-'teks) *n* The generic term for systems that transmit text and graphics to the business or home viewer by means of signals carried over a telephone line, cable, or any of the TV or radio broadcast channels.

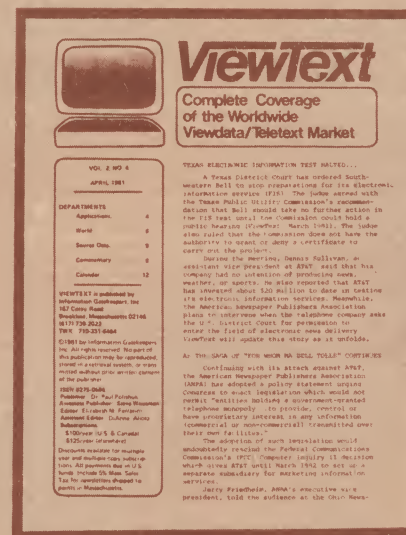
VIDON ('vē-dän) *n* A Canadian videotex trial run by Alberta Government Telephone involving 115 homes in the Calgary, Alberta area.

VIEWDATA ('vyu-dat-ə) *n* Interactive videotex.

VIEWTEXT ('vyu-'tekst) *n* A monthly newsletter on the worldwide videotex field. Published by Information Gatekeepers, Inc., *ViewText* covers all aspects of this burgeoning industry: systems, applications, news, features, interviews, calendar of events, and more. SEE BOX FOR DETAILS.

VIEWTRON ('vyu-trän) *n* A Florida-based viewdata market trial run by Knight-Ridder newspapers and AT&T. Test involves around 200 people and 18,000 pages of information.

VISTA ('vis-tə) *n* Videotex trial run by Bell Canada and the Department of Communications in Toronto and Quebec City. 600 terminals are involved, including 50 for the handicapped.



ViewText draws upon the expertise of a number of independent correspondents and more than 120 telecommunications journals from around the world in order to bring its readers the most comprehensive coverage of the international viewdata/teletext market to be found anywhere.

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17 June 1981

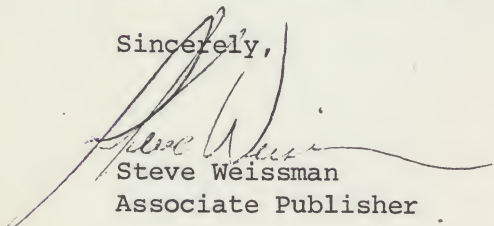
Good morning!

Since I spoke with you at Videotex '81 in Toronto about our ViewText '82 trade show in New York next April, I wanted to rush these preliminary brochures to you before much more time went by.

As the piece indicates, the exhibits will be open from April 13-15, but the program itself will run the entire week, from the 12-16. Preliminary programs will be sent to you shortly.

As you can see, our program and exhibit area will be somewhat more extensive than what we saw in Toronto, a necessity given the tremendous growth we see coming in North American videotex markets. Should you have any questions or comments regarding the ViewText series, please do not hesitate to call on me.

Sincerely,



Steve Weissman
Associate Publisher

Information Gatekeepers, Inc.
167 Corey Road
Brookline, MA 02146 USA

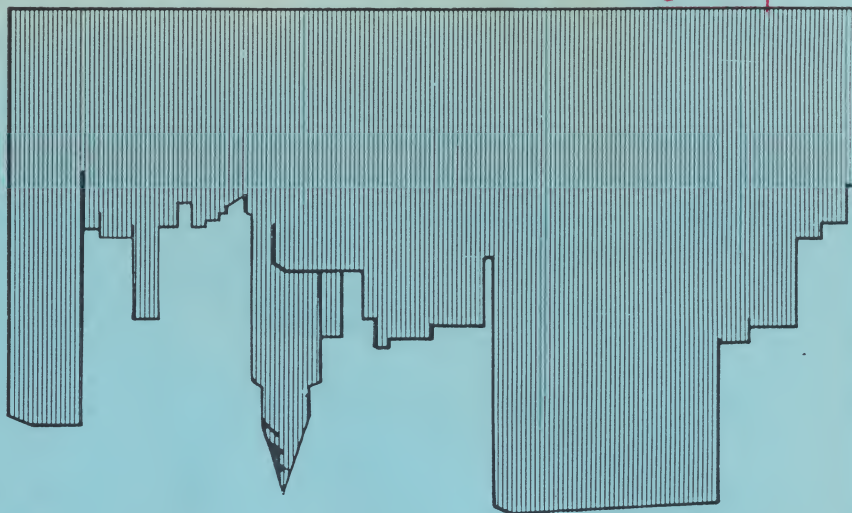
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April 13-15, 1982
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VIDEOTEX
IN THE 1980s

ViewText '82:

An Invitation To Exhibit



5481

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